

**AMENDMENTS TO THE SPECIFICATION**

**IN THE SPECIFICATION:**

Please amend the paragraph beginning on page 6, line 10, with the following amended paragraph:

The event overrun and downstream event shift technology is implemented by adapting a well known PSIP generator 108 according to the discussion herein. An example of a known PSIP generator is the PSIP BUILDER PRO brand of PSIP generator manufactured and sold by TRIVENI DIGITAL INC., ~~the assignee of the invention.~~ The PSIP BUILDER PRO itself is based upon a programmed PC having a Pentium type of processor. The software can be written in the Java language. The other blocks of Fig. 1 correspond to known technology.

Please amend the paragraph beginning on page 6, line 27, and continuing to page 7, with the following amended paragraph:

In Fig. 1, the invention has been depicted in the context of a digital television broadcast such as a terrestrial broadcast, and more particularly one that is compliant with the ~~American~~ Advanced Television Standards Committee (ATSC), where each event is a program, and the schedule data is PSIP data. However, the invention is readily applicable to any television format, e.g., analog terrestrial, analog cable, digital cable, satellite, etc., for which an electronic schedule is maintained and corresponding data is sent to a receiver for the purpose of presenting an electronic program guide (EPG) to a viewer.